

# RED RAIDER ATHLETICS SPONSORSHIP OPPORTUNITIES



## WEBSITE:

- \$4,000** - Logo on our website on top of HOME page with a link to your business (year-round)
- \$1,500** - Rotating banners on athletic website
- \$1,000** - Logo placement on high-traffic PAGE on website. \$1,000 per page or bundle pages

## FACILITY:

- \$3,500** - 6x9 sign in Juffer Fieldhouse. Sponsor pays for initial sign.
- \$2,500** - Rotating sign on LED video scorer's table in the Bultman Center (\$3,500 for motion-enhanced rotating sign.
- \$2,000** - Rotating sign on Bultman Center video boards. (\$3,000 for motion enhanced rotating graphic).
- \$1,500-2,500** - Large sign at softball, baseball, soccer (sponsor pays for initial sign/banner)

## LIVESTREAM/PA:

- \$10,000** - Livestream introduction commercial (only 1 available - 15-30 second advertisement played before every game all fans view)
- \$5,000** - Logo on the screen for all of our livestream events (viewing data available)
- \$5,000** - Livestream scoreboard advertisement
- \$3,000** - Actual 20-30 second video commercial on livestream for all livestreamed sports
- \$1,500** - Verbal reads on the PA and on the livestream broadcasts - 2x per game at all events
- \$1,500** - Halftime or in-game crowd activity sponsor for the year (Half-court shot, field goal contest, softball bingo, etc.)
- \$500** - Gametime Radio advertisement (played with music during pre-game, halftime and timeouts for the year)

## GAMEDAY EVENTS:

- \$2,000** - Gameday Title sponsor for home football or basketball game (Only 1 title sponsor per game. Up to 20 company tickets provided)
- \$1,000** - Exclusive digital ticket sponsor for all sports
- \$1,000** - Gameday social media graphic sponsor (All sports - all platforms)
- \$500** - Online live stats sponsor for all events

*\*We can combine/bundle different items at a discounted rate. Sponsors can use our events to give away coupons as well.*

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## GAME PROGRAMS:

**\$1,000-2,500** - Full, half, quarter page ads in football game program and basketball/volleyball QR code programs. Depends on size and location.

## RED RAIDER GOLF CLASSIC:

**\$5,000** - Title sponsor for the Red Raider Golf Classic held each summer

**\$2,000** - Food sponsor

**\$1,500** - Awards sponsor

**\$1,000** - Corporate sponsor

**\$250** - Hole sponsor

## BANQUETS:

**\$1,500** - N-Dubs Award Show food sponsor

**\$1,500** - Title Sponsor, Hall of Fame Annual Banquet

## T-SHIRTS:

*Company logo placed on back of free t-shirt. Only 1 company placed on back of each t-shirt.*

**\$1,500** - All-Athlete orientation t-shirt sponsor (550+ shirts)

**\$1,000** - "Red Sea" annual student section t-shirt (250+ shirts)

**\$1,000** - NAIA Playoff Postseason t-shirt (250+ shirts)

## RAIDER COACHES SHOW:

**\$1,000** - Title sponsor for the monthly Raider Coaches Show, posted on YouTube twice monthly.

**\$250** - Verbal read throughout Raider Coaches Show (2x per show)

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